

Kirsten Langen
Web Design Solutions 1
Homepage Content Priority Assignment

AJ's Pet Grooming
<https://www.ajspetsgrooming.com/>

TOP PRIORITY CONTENT:

1. Services Overview
 - a. Text
 - b. Photos
 - c. Book Now Button
2. Location/Area
 - a. Text
3. Contact Information
 - a. Text

MEDIUM PRIORITY CONTENT:

4. Photo Gallery of Animals
 - a. Photos
 - b. Text Description Before/After, service
5. Reviews from clients
 - a. Text
6. About Us/Groomer
 - a. Text
 - b. Photos
7. Full Services List (With Packages, Pricing)
 - a. Text
 - b. Photos

LOWEST PRIORITY CONTENT:

8. Social Media presence
 - a. Links (text)
 - b. Logos
9. Policies – Refer a friend
 - a. Text
10. Hours
 - a. Text